



Brandon Darreff



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Out-of-the-box, creative thinker with professional experience in the ecommerce, fashion, and architecture industries. A driven team player seeking to contribute diverse design-centric and analytical skill sets to an entry-level position.

Experience

Wallquest Inc. - Wayne, PA

Sep 2018-Present

Ecommerce Coordinator

- Implement ecommerce sales strategies for a respected wallpaper manufacturer
- Collaboratively maintain sales channels for major online retailers including Amazon, Wayfair, & Ebay
- Manage product data and SEO tactics for a catalog of 2000 products

Say Decor- Collegeville, PA

Aug 2018-Present

Owner & Founder- www.say-decor.com

- Independently launched an ecommerce business offering high-quality wall decor products
- Designed and developed a branded website and sales platform to foster a seamless customer shopping experience
- Monitor and manage site analytics, social media content, marketing strategies, and brand partnerships

Tommy Hilfiger- New York, NY

June- Aug 2017

Store Design Intern- AutoCAD

- Strategized with a team of creators to conceptualize retail store layouts and clothing fixture designs
- Developed digital models and construction drawings for clothing display components
- Incorporated a newly-introduced brand identity throughout all aspects of the design process

Acrobatique Fashion Shows- Pittsburgh, PA

Mar 2017-Apr 2018

Fashion Designer

- Selected to independently design and produce high-end runway looks for a series of Pittsburgh fashion events
- Worked with a team of stylists, makeup artists, and event performers to curate an immersive experience for audience members

MLK Community Garden- Pittsburgh, PA

Sep 2016- May 2017

Project Co-Leader

- Led a team of students to design and fabricate a rainwater collection pavilion for a local community garden
- Produced construction drawings, design documents, and a proposed budget to secure funding and project approval from the Greater Pittsburgh Arts Council

Strada Architecture LLC.- Philadelphia, PA

May- Aug 2016

Architectural Intern- Adobe CS

- Produced high-quality presentation drawings and construction documents for in-progress projects
- Collaborated with architects, designers, and a marketing team to generate innovative architectural design proposals

Education

Carnegie Mellon University- Pittsburgh, PA

May 2018

Bachelor of Art in Architecture

Spring-Ford Senior High School- Royersford, PA

June 2014

High School Diploma with Distinguished Honors

AP Scholar with Distinction

Background

- Web Development
- Ecommerce SEO
- Ecommerce Sales
- Social Media Management
- Marketing/ Branding
- Retail Design
- Digital Rendering
- Digital Fabrication
- Fashion Design & Sewing
- Woodworking
- Fine Art & Sculpture

Skills

